



Landsec

Press release

Title **Four new brands announced for Xscape MK**
From **Landsec**
Date **15 September 2021**

Landsec has announced the signings of **four new brands** covering over 11,000 sq ft at **Xscape Milton Keynes**, one of the largest leisure and entertainment destinations in the region.

Punjabi restaurant **Namji** opened its doors at the destination in August, with a two-floor 2,800 sq ft site that offers all-day dining. Its menu is centred around owner Naseem’s traditional recipes, handed down from her family in Pakistan. The Xscape MK restaurant has also allowed the growth of her charitable mission – having established ‘Give Back 2U UK’ in 2020, Naseem has since cooked thousands of meals for the homeless and vulnerable adults in the area, and supported women from disadvantaged backgrounds with training and education.

Joining Namji at Xscape MK in October are sports bar, **Wing Kingz**, and Turkish restaurant, **Sumac**. Taking a 3,000 sq ft unit, Wing Kingz is set to deliver a dynamic American-diner inspired menu featuring chicken wings, grilled dishes and more. Live sport from across the globe will be streamed all-day, every-day, acting as a family-friendly social hub within Xscape MK. Sumac will offer Mediterranean-style cuisine, serving hot and cold meze starters, BBQ grills and Turkish pizzas, from a 3,460 sq ft restaurant space.

Completing the quadruplet of hospitality and leisure brands is **Escape Hunt**, the adventure driven ‘escape room’ brand. Set to open in late autumn 2021, the Xscape MK Escape Hunt will span 2,870 sq ft, encompassing five separate escape rooms as well as a dedicated VR room with pulse-racing missions and challenges against the clock. The new escape room activity will offer multi-player games for families, nights out, birthdays, and teambuilding challenges.

Russell Loveland, Senior Portfolio Director, at Landsec, said: “At Xscape MK we’ve developed an offer that is both dynamic and well balanced, leading with leisure but ensuring a great mix of hospitality and retail to create a complete day out. These four, largely independent, brands will help us to build on our holistic offer at the destination and redefine the overall retail and leisure park experience for all Xscape MK guests.”

Naseem Khan, owner of Namji, added: “Xscape MK, with its fantastic line up of brands and operators all in the heart of Milton Keynes, is a fantastic place for us to expand in our hometown. We are so



pleased to have opened our doors here, delivering everything Namji is about to a brand-new audience, one that has allowed us to try new things, with breakfast to dinner dining. It has also helped us expand our charitable work, supporting women who have not had the opportunity to access education and skills-based training, and providing a new base to feed the vulnerable and homeless.”

Xscape MK is the ultimate family day-out destination, bringing together a variety of leisure experiences including a Cineworld with the UK's first Superscreen and 4DX experience, Gravity Trampoline Parks and Urban Climbing, and Snozone – Europe's largest indoor real snow resort. Leading F&B operators include Wagamama and Five Guys, and are joined by outdoor sporting brands such as Ellis Brigham and Evans Cycles.

BKL Property Consultants acted for Landsec.

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About Landsec

At Landsec, we build and invest in buildings, spaces and partnerships to create sustainable places, connect communities and realise potential. We are one of the largest real estate companies in Europe, with a £10.8 billion portfolio of retail, leisure, workspace and residential hubs. Landsec is shaping a better future by leading our industry on environmental and social sustainability while delivering value for our shareholders, great experiences for our guests and positive change for our communities.

Find out more at [landsec.com](https://www.landsec.com)

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