

Press release

Title **Myo opens for business in London's Victoria**
From Land Securities Group Plc
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Myo, the new flexible office brand from Landsec, has opened its first space to customers at 123 Victoria Street, SW1 in the heart of London's Victoria.

Since the brand launched in January, Myo, which provides flexible and personalised office space for businesses requiring space for 10-100 people, has secured its first two signings including MedAccess and The Communication Group.

Maureen Sutherland Smith, Chairman of The Communication Group said: "The Communication Group has previously worked with Landsec, and so we were delighted to learn that they have introduced Myo into the flexible office market. This offers us a working environment perfectly suited to both the nature of our work and where we are as a company."

Myo provides its customers with flexible one to three-year leases with one simple monthly payment and short four-page, no-jargon contracts. Businesses' brand identity is at the heart of Myo's offering, as its customisable office space allows members to have their names above the door. Businesses can select from a choice of three office fit-out styles to align with their brand and company culture, with all spaces designed to maximise productivity.

As they settle into their new office, a team of experts will be on hand to ensure Myo members get the most out of their workplace experience. Businesses will benefit from dedicated IT support, a concierge team to take care of their day-to-day needs plus 24-hour office access and security. Businesses can personalise meeting rooms and host events in Myo's shared spaces to showcase their brand to clients and visitors.

Oliver Knight, Head of Myo, said, "Expectations of what a workplace should offer are constantly changing, and employers need to meet these demands to continue to attract talent and achieve their business goals.

"People want access to the best amenities and services that support the blurring lines between work and life - regardless of the size of their business.



“That’s why Myo is focused on providing a simple, seamless service that removes all the hassle that businesses face when moving into a new office. If we can take care of all the behind-the-scenes work – whether it be managing meeting rooms or providing a clean towel and a bike rack every day - businesses can have the freedom they need to focus on their priorities.”

Landsec recently announced its growth plans to extend Myo across its London portfolio to meet growing customer demand.

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About Landsec

At Landsec, we believe great places are for people to experience and are made with the experience of great people.

As one of the largest real estate companies in Europe, our £13.8 billion portfolio spans 24 million sq ft of well-connected, experience-led retail, leisure, workspace and residential hubs, with a growing focus on London. From the iconic Piccadilly Lights in the West End and the regeneration of London’s Victoria, to the creation of retail destinations at Westgate Oxford and Trinity Leeds, we own and manage some of the most successful and memorable real estate in the UK.

We aim to lead our industry in critical long-term issues – from diversity and community employment, to carbon reduction and climate resilience. We deliver value for our shareholders, great experiences for our customers and positive change for our communities. At Landsec, everything is experience.

Find out more at landsec.com

Please contact:

Press

Zara Lockwood

+44 (0)786 7743 651

zara.lockwood@landsec.com