



Landsec

100 Victoria Street
London SW1E 5JL
+44 (0)20 7413 9000
landsec.com

Press release

Title Landsec announces new lettings at Bluewater
From Landsec
Date 13 September 2019

Landsec has announced that fashion retailer Zara has signed for a new 37,000 sq ft store at Bluewater. Joining Zara for its Bluewater debut is home fitness brand Peloton, which has announced plans to open a 1,150 sq ft boutique.

International fashion retailer Zara has signed for a new 37,000 sq ft store at Bluewater to showcase the very latest in fashion and homeware. The store will be one of the largest in the country. This agreement will see Zara double the size of their current unit at the retail destination, following strong consumer demand for an increased offering. The new store will open in Autumn 2020.

Senior Portfolio Director, Russell Loveland, Landsec, said: "Zara is an enormously popular offer for our guests and there has been high demand from customers for a larger store. A new statement store will complement Bluewater's already strong line-up of high performing fashion brands, as we continue to serve our growing catchment area."

Peloton, the global interactive fitness platform that revolutionised the fitness industry, has announced plans to open a 1,150 sq ft showroom at Bluewater. The new location will open on the centre's premium Upper Guildhall in time for Christmas.

Martyn Clark, Peloton's International Director of Real Estate Development, commented: "We are excited to open our next showroom location at Bluewater. It's an obvious choice for us given the catchment demographics and progressive tenant mix."

Rob Hardie, Portfolio Director at Landsec, added: "We are delighted to welcome Peloton to Bluewater. Fitness and wellbeing is an increasingly important element to all our lives so it's only fitting we bring one of the best brands in the sector to Bluewater. Guests will have the opportunity to try and then buy a bike, enabling them to join online classes streamed live from New York and London, led by world class instructors."

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About Landsec

At Landsec, we believe great places are for people to experience and are made with the experience of great people.

As one of the largest real estate companies in Europe, our £13.8 billion portfolio spans 24 million sq ft of well-connected, experience-led retail, leisure, workspace and residential hubs, with a growing focus on London. From the iconic Piccadilly Lights in the West End and the regeneration of London's Victoria, to the creation of retail destinations at Westgate Oxford and Trinity Leeds, we own and manage some of the most successful and memorable real estate in the UK.

We aim to lead our industry in critical long-term issues – from diversity and community employment, to carbon reduction and climate resilience. We deliver value for our shareholders, great experiences for our customers and positive change for our communities. At Landsec, everything is experience.

Find out more at landsec.com

Please contact:

Press

William Booth

Will.Booth@landsec.com

Investors

Ed Thacker

Ed.Thacker@landsec.com