

Our social contribution 2020 update

At Landsec, our ambition is to deliver positive impact in our communities, creating opportunities for local people to ensure we have an inclusive industry with the skills we need, both now and in the future.

Spotlight on our programmes

£25m

Our commitment is to create £25m worth of social value by 2025 through our four social sustainability programmes.

£4.8m

Amount of social value we created in 2019/20, the first year of our new target.

This report gives more detail behind these figures and the people we've supported.



Landsec

Employment

Supporting people facing significant barriers with the skills and experience to find sustainable work.

£2.6m Social value created, including:

£930k Supporting people with an offending background

£649k Supporting young people aged 16-24

£226k Supporting people experiencing homelessness

180 Number of people helped into employment.

Charity partnerships

Working with our communities to address and raise awareness of important societal issues.

£1.82m Value of support given to charities, including:

£293k Total of direct donations

£1.11m Value of in-kind space donated

Volunteering

Empowering our people and partners to create positive impact by using their skills and expertise.

8,527 Total volunteering hours

£402k Social value created

3,400 Total number of people directly supported

40%+ of workforce who volunteered (at least once)

539 Total volunteer engagements

Education

Inspiring young people from diverse socio-economic backgrounds about careers in our industry.

298 Total students engaged in formal programmes

95% of students surveyed felt more prepared for their future career

97% of students surveyed reported an increase in teamwork skills

What is social value?

Social value is the positive impact a business has on its local community through its actions. It includes social and economic factors, and considers how these contribute to the long-term wellbeing and resilience of individuals and communities.

Reporting our social value means we can quantify the difference we're making in financial and non-financial terms. We work with The Social Value Portal, using their methodology to apply values to the outputs of our four social sustainability programmes, which gives us insights into where our work has the greatest impact.

Using these insights, we focus on engaging more excluded groups in our society including young people, individuals experiencing homelessness and people leaving prison. As the world changes, we're looking to the future, continuing to ensure we have a meaningful impact on people, communities and society as a whole.



Case studies

Future Property School

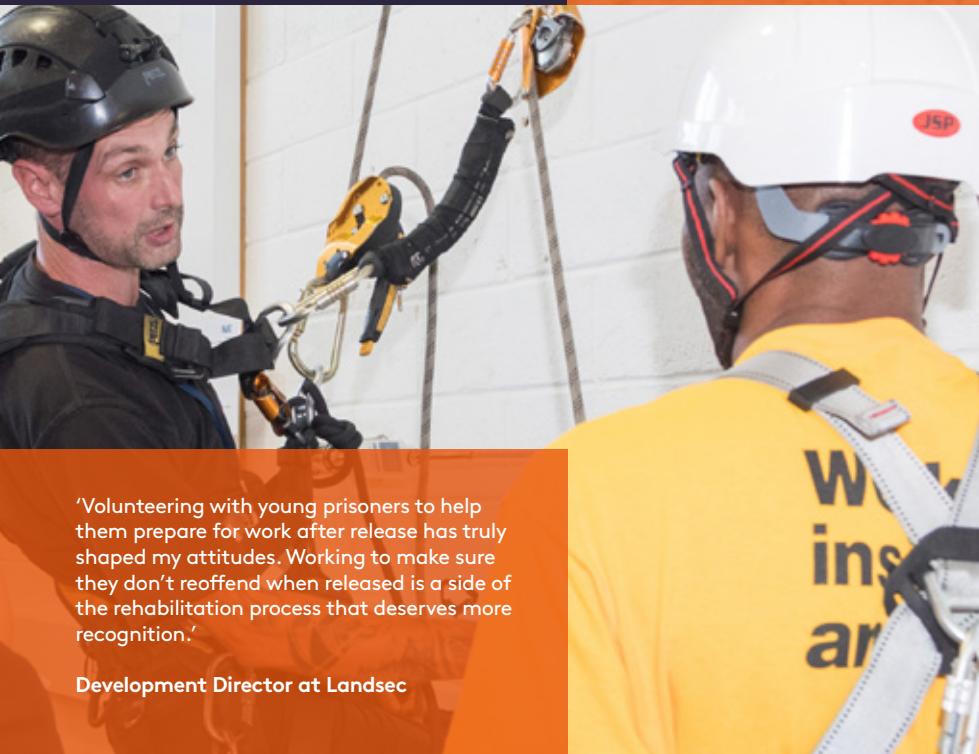
Future Property School is our education programme with Construction Youth Trust in Westminster, which works with students over three months, opening their eyes to careers in property.

Our volunteers and partners showcase exciting opportunities to the students through weekly workshops, as they create their own ideas for sustainable developments in London. Future Property School inspires local young people about the exciting opportunities in our industry, helping to address the future skills we'll need in sustainability, technology and innovation.



'I think this programme is rewarding for people at my age because it gives them a different view of property. I would definitely consider working in this sector.'

Future Property School student



'Volunteering with young prisoners to help them prepare for work after release has truly shaped my attitudes. Working to make sure they don't reoffend when released is a side of the rehabilitation process that deserves more recognition.'

Development Director at Landsec

Volunteering

Our volunteering programme engages our employees' skillsets in a targeted way to support people and charities in our communities through mentoring, business expertise and employability support.

A big focus is supporting individuals with offending backgrounds in prisons and communities, helping them develop motivation and resilience to help them enter employment. This also has a positive impact on our own people, who develop their own skills, confidence and awareness.

For more information please contact:
sustainability@landsec.com

or visit:
landsec.com