



Landsec

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Press release

Title Landsec welcomes new NED, Manjiry Tamhane
From Land Securities Group Plc
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Landsec is pleased to announce that Manjiry Tamhane, an expert in the field of data and analytics, has today joined the Board as an Independent Non-Executive Director. With data increasingly important to the company's strategy, Manjiry's more than 20 years of experience is highly relevant and complementary.

Landsec's strategy, set out in October 2020, is based on four key priorities: Optimise the central London business; Reimagine retail; Realise capital from subscale sectors; and Grow through urban opportunities. Data driven decisions and customer centricity are key performance drivers that will be crucial in delivering on these priorities.

Manjiry is currently Global Chief Executive Officer of Gain Theory, a global marketing effectiveness consultancy she helped found in 2015 and a subsidiary of WPP. Throughout her career, she has developed a deep understanding and connective approach towards data, insights and driving profitable growth.

Prior to Gain Theory, Manjiry had been Global Managing Director of a WPP analytics agency, Ohal Ltd, after spending 10 years in senior roles within the retail industry.

Manjiry has been named as **one of the 20 Women in Data & Tech** initiative in 2018, led by The Female Lead and Women in Data. She was also named as **one of the top 100 Women to Watch** in the 2020 [Cranfield School of Management](#) Female FTSE Board Report.

Cressida Hogg, Chairman, said: *"I am delighted to welcome Manjiry to Landsec. Manjiry's in-depth knowledge of advanced analytics, data, technology and strategic planning, combined with experience of the retail sector, will be a great asset to the Board."*

Manjiry Tamhane, NED, said: *"I am excited to be joining Landsec and look forward to adding my experience to an already strong and diverse Board. Landsec's focus on using data and insights to inform business decisions and create long-term profitable value for all its stakeholders is an exciting opportunity and one I look forward to supporting."*

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About Gain Theory

Gain Theory is a global marketing effectiveness consultancy, empowering marketing and insight professionals to create agile, smarter, data-informed cultures using data, technology and advanced analytics.

As an independent practice within WPP, Gain Theory is trusted by clients around the world to enhance business performance in both the short and long-term by improving marketing effectiveness and efficiency, increasing baseline profits, growing market share and driving share price growth.

The global team consists of 200+ consultants, data scientists, mathematicians and marketing technology specialists who operate globally servicing 112 markets worldwide.

About Landsec

At Landsec, we strive to connect communities, realise potential and deliver sustainable places.

As one of the largest real estate companies in Europe, our £11.8 billion portfolio spans 24 million sq ft (as at 30 September 2020) of well-connected retail, leisure, workspace and residential hubs. From the iconic Piccadilly Lights in the West End and the regeneration of London's Victoria, to the creation of retail destinations at Westgate Oxford and Trinity Leeds, we own and manage some of the most successful and memorable real estate in the UK.

We aim to lead our industry in critical long-term issues – from diversity and community employment, to carbon reduction and climate resilience. We deliver value for our shareholders, great experiences for our customers and positive change for our communities. Find out more at [landsec.com](https://www.landsec.com)

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