



Landsec

Press release

Title **Zara selects St David's for new regional concept store**
From **Land Securities Land Securities Group PLC ("Landsec")**
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St David's Cardiff has announced the signing of global fashion brand ZARA, opening a new flagship this summer.

The signing of ZARA – the pinnacle brand of global fashion leader Inditex – is a demonstration of confidence in the resilience of Cardiff, and in St David's as a market leading shopping destination in the UK. The 36,500 sq ft store will be located on Upper Grand Arcade, opposite new entrant Morphe Cosmetics (opening this summer), and near BoConcept's UK debut store concept (opening this spring).

The new flagship store will offer ZARA's full range of menswear, womenswear and accessories over two levels. St David's Cardiff is already home to sister Inditex brands Bershka and Stradivarius, which both opened in 2019.

ZARA St David's joins the brand's line-up of recently launched global flagships, including Bluewater, Dubai, and Barcelona. The new store format includes impressive new omni-channel retail integration, with an Automated Collection Point for customers to make swift product collection, and driving new footfall to the store. Self-service and dedicated refund tills will help ensure a seamless customer experience.

As part of this signing, Hollister relocated and upsized into a new 12,100 sq ft store – featuring their lingerie collection, Gilly Hicks – further along Grand Arcade and near to H&M, Victoria Secret, local brand Luke, and popular eatery Shake Shack.

Speaking on behalf of the St David's Partnership, Russell Loveland, Senior Portfolio Director at Landsec, said: "Zara is the leading brand for global powerhouse Inditex, and their commitment to St David's is a sign of the strength of Cardiff and St David's. Their market leading approach to new product and customer experience is sure to be exceptionally well-received by our guests when they open this summer".

JLL and Cushman & Wakefield advised the St David's Partnership. Zara and Hollister dealt direct.

Ends



About St David's Cardiff

St David's shopping centre provides over 1.4 million sq ft of retail and leisure space and over 180 stores. Since opening its doors in 2009, it has put Cardiff firmly on the map as one of the UK's best shopping cities.

St David's has secured a continuous stream of high calibre retailer and restaurant openings over the past five years, including many brands that have made their debut or introduced new concept stores into Wales. Recent brands also include Bershka and Slim Chickens.

St David's is anchored by Marks & Spencer, The Ivy and the largest John Lewis outside of London. The centre is also home to a mix of national and international retailers, such as Primark and River Island, in addition to premium brands and independents. These include Hugo Boss, Vivienne Westwood and Jo Malone. The dining offer at St David's is equally impressive, with brands such as, Wahaca and wagamama.

www.stdavidscardiff.com

About Landsec

At Landsec, we strive to connect communities, realise potential and deliver sustainable places.

As one of the largest real estate companies in Europe, our £11.8 billion portfolio spans 24 million sq ft (as at 30 September 2020) of well-connected retail, leisure, workspace and residential hubs. From the iconic Piccadilly Lights in the West End and the regeneration of London's Victoria, to the creation of retail destinations at Westgate Oxford and Trinity Leeds, we own and manage some of the most successful and memorable real estate in the UK.

We aim to lead our industry in critical long-term issues – from diversity and community employment, to carbon reduction and climate resilience. We deliver value for our shareholders, great experiences for our customers and positive change for our communities.

Find out more at landsec.com

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