



Landsec

Press release

Title Landsec signs major expansion with Primark at White Rose Shopping Centre
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Landsec has signed a significant expansion letting with Primark as it doubles its footprint at White Rose Shopping Centre in Leeds.

The growth of Primark's presence from 26,200 sq. ft to 55,700 sq. ft comes as many brands continue to prioritise better and bigger stores at the best-located and highest-footfall destinations across the UK. The latest of a series of flagship brand investments at White Rose Shopping Centre, Primark's expansion follows JD tripling its space last year with a new 15,537 sq. ft store.

Adding to the breadth of popular brands at White Rose, these expansions sit alongside new openings from Wingstop UK and Chopstix, and the upcoming opening of King Pins, a bowling and entertainment concept launching its fifth UK site at the centre later this year.

This expansion and growing breadth of new retail, food, beverage and leisure experiences has contributed to Landsec reporting record-breaking footfall for the second consecutive year at White Rose Shopping Centre. Over 12 million people visited the Leeds-based destination in the last year, a year-on-year increase of 4.3%.

Works on the Primark expansion are set to commence on 7 April 2025, with completion expected in 2027.

Pablo Sueiras, Head of Brand Account Management at Landsec, said: "Retailers are increasingly investing in bigger, better stores to bring their brands and products to life - with the best, high footfall locations a platform to support growth and continued investment in retail destinations nationwide. Primark's expansion at White Rose Shopping Centre is a strong example of this and will give the record number of guests even more of what they want."

Landsec's retail portfolio continues to demonstrate strong performance with occupancy now exceeding pre-pandemic levels at 96% and regularly outperforming industry footfall benchmarks. Landsec continues to invest in shaping the future of major retail with investment across its UK-wide destinations - most recently through its acquisition of Liverpool ONE at the end of 2024.

During the consultation process for the store's extension, Primark was advised by Stephen Proudley, Head of Retail North at CBRE.

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About Landsec



At Landsec, we build and invest in buildings, spaces and partnerships to create sustainable places, connect communities and realise potential. We are one of the largest real estate companies in Europe, with a portfolio of retail, leisure, workspace and residential hubs. Landsec is shaping a better future by leading our industry on environmental and social sustainability while delivering value for our shareholders, great experiences for our guests and positive change for our communities.

Find out more at landsec.com